



EDITOR TRAINING

BRING yourself. GET ideas. LEAD your staff. MAKE your book rock. You can do **IT**.

WHO Up to four editors from your staff

Editor in Chief

Copy Editor

Assistant Editor

Design Editor

Managing Editor

Team/House Leader

WHEN Saturday, May 15

9 am - 1 pm

Oakton HS (Room 196, Door 7)

AGENDA Anything and everything you need to prepare for next year

Theme/Coverage/Design

Ladder Planning

Preparing for GYE and Next Year

Expectations for Editors

Theme Packet Brainstorming/Critique

Working With Your Adviser and Staff

REGISTER To register, visit www.tinyurl.com/HJBringIt2

\$25 per school

Please make checks out to Innovative Publications, Inc.

Snacks, supplies and magazines included

DEADLINE to register is **May 6**

BRING Bring the following with you to Bring It Day

Printouts of the cover, endsheets and theme pages for the 2010 yearbook

A copy of your 2010 ladder

At least one workable theme idea for 2011, including a written description of the concept

At least five graphic examples of the “attitude” you want for the 2011 book

A positive attitude and ideas to make next year a **SUCCESS**